



Ministry of Industry
and Commerce

Under the Patronage of
H.E. Abdulla Bin Adel Fakhro
Minister of Industry and Commerce



11th EDITION


MEET ICT

2023

CONFERENCE

BITEX 2023
BAHRAIN
INTERNATIONAL
TECHNOLOGY
EXHIBITION

**ACHIEVING SUSTAINABLE DEVELOPMENT
THROUGH DIGITAL TRANSFORMATION**

Industries

Businesses

Governments

JULY 4-6, 2023

Gulf Convention Centre, Gulf Hotel, Bahrain

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Internet Society
Bahrain Chapter



ITPO



AICEF
Arab International Center for
Entrepreneurship & Innovation
Association of Bahrain



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Organizers



BTECH
BAHRAIN TECHNOLOGY COMPANIES SOCIETY



WORKSMART
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Welcome Message



WELCOME TO THE MEET ICT CONFERENCE AND BITEX EXHIBITION!

We are excited to host this year's leading ICT event with the theme of "ACHIEVING SUSTAINABLE DEVELOPMENT THROUGH DIGITAL TRANSFORMATION FOR INDUSTRIES, BUSINESSES, and GOVERNMENTS", bringing together professionals and enthusiasts from various companies to showcase the latest advancements and innovations in information and communication technology.

This year's event features a diverse lineup of keynote, speakers, engaging workshops, and interactive exhibitions from leading tech companies and startups. Attendees will have the opportunity to network with like-minded individuals, gain new insights, and discover the latest trends shaping the digital landscape.

We hope you enjoy the conference and exhibition and take advantage of the wealth of knowledge and resources available. Thank you for joining us and we look forward to seeing you there!




Mr. Tareq Fakhroo
Chairman
Bahrain Technology Companies
Society (BTECH)

Organizer's Message



We extend our warmest welcome to you on behalf of the organizing committee at the **MEET ICT Conference and BITEX Exhibition**. As the event organizer, it is our goal to provide a platform that fosters the exchange of ideas, knowledge sharing, and collaboration among participants. We have worked closely with top players in the ICT sector to create a complete program that is both informative and engaging. Our team has put in a lot of effort to ensure that attendees have a seamless experience from registration to the end of the event.

We encourage you to actively participate in conferences, workshops, exhibition and engage with your peers and share your experiences. This is an excellent opportunity to learn from industry experts, discover the latest technologies and best practices that will enhance your work. We are committed to making this event a success and look forward to hosting an outstanding conference and exhibition. Thank you for joining us, and we hope you enjoy the event.



Mr. Ahmed Alhujairy
CEO Worksmaart for Events
Management

About MEET ICT



On the 11th Edition of the MEET ICT Conference, we are once again breaking new ground. This conference will introduce you to the most cutting-edge advances in ICT technology, which are being shared by all professional and business ICT industries.

The MEET ICT Conference offers a range of sessions on a stage that will broaden participants' experience of the event and enable them to share their skills and expertise.

ICT in Bahrain



Bahrain's booming ICT industry makes a substantial economic contribution to the kingdom. The Bahraini government has been actively encouraging innovation and technology while putting in place a legal framework to enable the sector's expansion. Bahrain has an advanced ICT infrastructure with data centers and high-speed internet.

The startup industry in Bahrain is expanding, and a number of foreign businesses have opened offices there. Considering that the government expects the ICT industry to continue expanding in the future, measures have also been established to encourage digital education and skills. According to the report, rising demand for digital services and solutions will fuel future growth in Bahrain's ICT sector. Bahrain has tremendous chances for future growth and development.



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Ministry of Industry
and Commerce

The Ministry's work program is based on the Government's work program, which is built upon ambitious strategies and clear Economic Vision 2030, which seeks to enhance the economic reality based on competitiveness, infrastructure, and investment attractiveness. Bahrain's Ministry of Industry and Commerce (MOIC) provides an appropriate environment to attract and increase local and foreign investments and to enhance the role of the Kingdom of Bahrain as a distinct commercial location, and a gateway for free trade and re-export operations. It focuses on leading economic sectors in Industry and Commerce and services based on technology, communications, business services, health, education, and training sectors.

The Ministry adopts an integrated strategy for sustainable development, based on launching innovative individual initiative spirit in the economic and commercial work.

Strategic Partner



تمكين Tamkeen

We are powered to empower. Since our inception in 2006, we have taken great strides in transforming Bahrain's labor market by providing programs and support for enterprises and Bahraini talent. We were founded to support the sustainable development and growth of the Kingdom's economy by strengthening the private sector. Because a stronger private sector is a pre-requisite to a strong economy, we incentivize and support committed enterprises and Bahraini talent to become stronger, more competitive, and more sustainable.

We work with those committed enterprises to build their capabilities and allow them to innovate, grow, transform, digitize, become more productive, and potentially internationalize. We also work with committed Bahraini talent to help them upskill and re-skill, ensuring that they are competitive both locally and internationally.

Silver Sponsor



ACME
ALMOAYYED COMPUTERS MIDDLE EAST
المؤيد للكمبيوتر الشرق الأوسط

Almoayyed Computers Middle East (ACME), the flagship division of Almoayyed International Group, is a leading Cloud & Managed Service Provider, Application Implementer & Modernization, and System Integrator based in the Kingdom of Bahrain. ACME has an enviable track record of implementing a host of solutions across multiple verticals over a period of four decades. ACME has been offering technology solutions that translate into measurable business benefits for our clients and offers one-stop solutions, from strategy to execution. ACME expertise in the public & private sectors focuses on helping customers to define and implement their organization's digital transformation.

Contact Details

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Aluminium
for the world

At plus-1.6 million metric tonnes per annum (mtpa) (2022), Alba is the world's largest aluminium smelter ex-China with more than 50 years of excellence in Operations, Safety, Environment and Socio-Economic Development.

A blue-chip asset of the Kingdom of Bahrain, Alba produces high-quality Aluminium products in the form of Standard and Value-Added Products (VAP)s, which are exported to more than 240 global customers through its sales offices in Europe (Zurich), Asia (Singapore) and subsidiary office in the U.S.

As the first aluminium smelter in the Middle East, Alba sits at the heart of a thriving aluminium downstream sector in Bahrain, which accounts for approximately 12% of the Kingdom's GDP. The Company has ensured not only the employment of Bahrain nationals (85% in 2022) but also the enhancement of their capabilities through training and development initiatives at every stage of their career.

Contact Details

Ahmed Shukri

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Silver Sponsor



Computer World W.L.L. (CW) is a privately held dynamic and forward-thinking company specializing in delivering Information Technology Infrastructure solutions and service innovation across all areas of digital transformation across public and private companies, including Government, Oil and Gas, Manufacturing, Retail, BFSI, and other sectors in Bahrain and Saudi Arabia since 1984.

Using leading-edge technologies, we develop customized, cost-effective, end-to-end infrastructure, cloud, and business productivity solutions. With our depth of experience and expertise, we can create transformative, empowering digital solutions that can provide real value to our customers.

We offer comprehensive infrastructure and business productivity solutions packaged to meet our customers' business needs. We partner with industry leaders such as Microsoft, AWS, DELL EMC, VMware and others to enable agile technologies that foster higher efficiency, lower cost and business growth. Some of our specialties include:

- Data center and Converged Infrastructure
- Networking
- Security
- Productivity Solutions
- Applications & Services
- Digital Transformation
- Business Intelligence
- Robotic Process Automation
- Public Cloud - IaaS / PaaS
- Private Cloud
- Hybrid Cloud and
- Information Security

We have always been customer-centric, intuitively understanding our customers' business challenges and objectives. This has led us to build excellent partnerships with cutting-edge technology providers and become a primary partner of emerging technologies to many of our valued customers.

Contact Details

Cherian Abraham General Manager

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Payments Partner

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Tap Payments revolutionized online payments for businesses and consumers in the MENA region by building powerful easy-to-use payment tools to simplify an otherwise painfully complicated process. Today Tap powers over 100,000 businesses of all sizes, across 9 countries and is growing at an extraordinary pace. Our payment products are built for businesses from the region, by people from the region, who understand the realities of our markets, their businesses, and their customers.

As a trusted financial infrastructure partner, our technology is designed to empower businesses to innovate seamlessly across multiple countries while maintaining local compliance and adopting local payment behaviors.

Contact Details

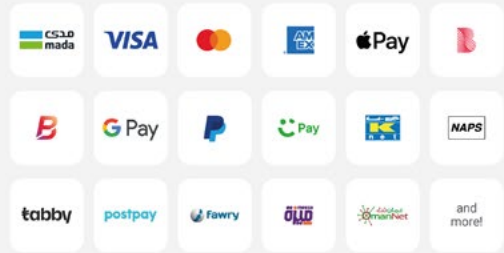
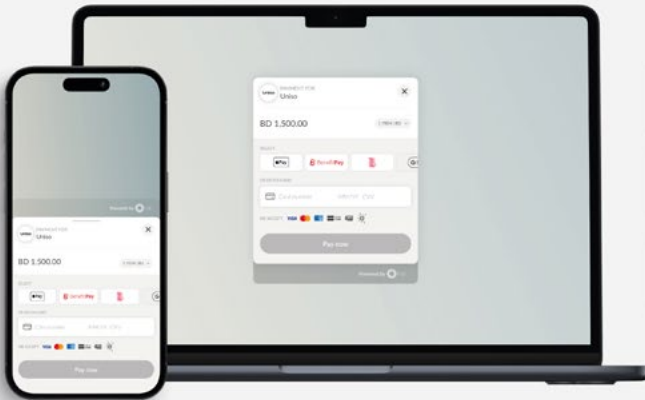
Cecile Chappey Event Marketing Manager

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Flat/Shop No. 1155, Building 1398, Road, Block 346/Street 4626, Bahrain



Meet Tap at Meet ICT & BITEK

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unified payment experiences



Bahrain
payment
experts



Trusted by
100,000+
businesses



Payout to
any local bank
account

Internet Sponsor

BITEX²⁰²³
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Etisalcom^o
ICT Tomorrow

Etisalcom Bahrain W.L.L is Bahrain's prominent Information technology and communications (ICT) company, offering value-added and innovative services for residential and corporate customers. Licensed to provide national and global Telecom and IT services, Etisalcom Bahrain W.L.L is the first private sector service provider and credible alternative for fully integrated Information Communications Technology (ICT) solutions in the Kingdom of Bahrain and beyond. As a communications provider of next generation voice, video and data services, Etisalcom is committed to delivering innovative and customized solutions that will drive businesses into the future. Our vision is to inspire growth and expansion by continuously introducing new services, adding to our portfolio of ICT solutions.

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CTM360 is a subscription service powered by EDX Labs, offering 24 x 7 x 365 Digital Risk Protection to detect and respond to threats. Headquartered in the Kingdom of Bahrain, CTM360@ specializes in offensive defense – a mentality that looks to neutralize and eliminate threats in infancy – to identify and manage cyber blind spots outside your network (surface, deep & dark web). Offered as a service and with an ecosystem built in the cloud, CTM360@ remains a leading detection & response provider in cyberspace and the digital domain.

Contact Details

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Affiliate Partner



The American Chamber of Commerce in Bahrain (AmCham Bahrain) is a member-driven and non-profit business association comprised of Fortune 500 corporations, small and medium-sized companies, prominent business leaders, and entrepreneurs.

AmCham Bahrain is a member of the global network of the American Chambers of Commerce, which provides networking opportunities, knowledge-sharing development, and advocacy services to its members. The chamber's mission is to promote the development of commerce, bilateral trade, and investment between the United States of America and the Kingdom of Bahrain.

Contact Details

Dana Mohammed Executive Coordinator

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Office 111, 1st Floor, Building 256, Road 2705, Block 327, Adliya, Kingdom of Bahrain



The American Chamber of Commerce in Bahrain (**AmCham Bahrain**) is a member-driven, non-profit, and non-governmental organization that represents the interests of American businesses and promotes trade and investment between the United States and Bahrain. It serves as a platform for American companies operating in Bahrain and Bahraini companies with ties to the United States.

AmCham Bahrain works to create a favorable business environment and strengthen commercial ties between the two countries. It provides a range of services and resources to its members, including networking opportunities, advocacy, trade missions and delegations, business development support, and access to information and market intelligence.

By serving as a bridge between the American and Bahraini business communities, AmCham Bahrain plays a crucial role in promoting bilateral trade and investment and supporting the growth of American businesses in Bahrain. It contributes to the economic development of both countries and strengthens the overall U.S.-Bahrain relationship.

Affiliate Partner



Arab Information and Communication Technologies Union (AICTU) is an Arab civil society organization affiliated with Arab associations and institutions that are active in any of the Arab countries in the ICT sector. Arab ICT Union (AICTU) is a non-profit organization that will keep expanding to be a leader in harnessing ICT toward the broad-based development needs of local communities in the Arab region. Recognizing the opportunities that exist for cooperation, the pooling of resources, and the sharing of best practices, an alliance was formed linking the preeminent ICT industry associations from the region's key ICT-producing countries. This alliance – the Arab Union, was formed in the Kingdom of Bahrain in 2018. Founding members include the ICT associations of Bahrain, Egypt, Jordan, Morocco, and Kuwait. Followed by Palestine, Lebanon, and Tunisia who have joined the organization, bringing the total number of members to 8 countries.

AICTU was formed with the belief and determination that it will accelerate the process of development in the Arab countries since it links the most prominent ICT associations of the region together.

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Affiliate Partner



CIO Knowledge Club

CIO Knowledge Club is an exclusive platform where experienced and nominated CIOs and IT Managers gather to share their valuable knowledge and experience with other members in the area of Information and Communication Technology. The membership comprises of a vast range of activities and topics motivated towards the growth of various ICT sectors from different industries. CIO Knowledge Club provides an open opportunity to explore, exchange and share valued knowledge in the field of information and communication technology (ICT).

Membership is restricted to selected executives who meet a distinct set of criteria from the private and public sectors. They are CIOs and IT Managers from ministries, financial organizations, banks, telecoms, and engineering companies and from other various organizations who possess a wealth of information and experiences.

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www.cxoknowledgeclub.com

Affiliate Partner



Gulf Future Business is a multinational corporation with operations spread across various sectors, i.e., ICT, Training, Events, and Local and International projects. The recently added company provides healthcare consultation and assistance. In a short span, Gulf Future Business has become one of the fastest-growing companies in the Kingdom of Bahrain, with extensive operations stretching out to other Gulf countries.

Gulf Future Business has well-established multiple business operations operating under its umbrella, and they provide the core of successful operating business models.

Core services:

- Business Set-up
- Business Consultancy
- Outsourcing Services
- Portal Services
- Business Center

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+973 17717200 | info@gfbholdings.com | www.gulffuturebusiness.com

Affiliate Partner



The Internet Society was founded in 1992 by a number of people involved with the Internet Engineering Task Force (IETF). From those early days, one of our principal rationales is to provide an organizational home for and financial support for the Internet standards process.

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+973 17717200 | www.internetsociety.org

Affiliate Partner



The UNIDO Investment and Technology Promotion Office in Bahrain was inaugurated on 22nd April 1996. Its mandate is to mobilize resources (finance, technology, know-how, managerial) from Bahrain and the Arab region to developing countries and economies in transition. In parallel, ITPO Bahrain has also developed the EDIP (Entrepreneurship Development and Investment Promotion) Programme, which aims at stimulating the emergence of new and growth of existing enterprises that produce goods and services for trade, provide employment and income for people, and thereby contribute to poverty alleviation and overall economic growth.

Services

- Through the implementation of EDIP, develop domestic investment and attract foreign direct investment
- Provide assistance to entrepreneurs through collective preparation and empowerment, counseling and technology tie-ups/development of full-fledged joint ventures, business plan preparation and financial linkages
- Source financial support and linkages for SMEs through the various financial schemes available in Bahrain and the region
- Promote investment and technology transfer through the ITPO Network
- Assist existing enterprises in upgrading/growth by assessing their needs and defining the appropriate interventions through counseling and business advice in order to create a sound basis for the attraction of foreign direct investments

Contact Details

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www.unido.org

Technology Partner



TECHOSMART

Techosmart provides leading-edge, tailored ICT Solutions, with operations spreading across various sectors locally, regionally, and internationally.

Techosmart is an ICT consultancy and services provider that focuses on bringing strategized solutions to its clients, aiding them in achieving their goals and creating strong links within the business network.

Contact Details

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Training Partner



THINKSMART
Development and Training

ThinkSmart for Development and Training is a Leading ICT Training Provider with over 2 Decades of Training Experience in the Gulf Region. Backed by Strong Leadership, an Amazing Team and Great Partners from around the world, ThinkSmart has been working with Individuals and Organizations across the Gulf to fulfill their mission of reaching full potential and excellence through Skilling. ThinkSmart is committed towards providing a consultative approach to your training needs by learning your goals, helping you understand your skill gaps and how we, together, can prepare you and your organization for your Digital Transformation Journey.

WHO ARE WE?

- A Microsoft Silver Learning Partner
- An Amazon Web Services (AWS) Authorized Training Partner
- A Proud Member of the Leading Learning Partners Association (LLPA)
- A Microsoft in Education Global Training Partner
- An Authorized Training Partner of Kaplan Education
- An Exclusive Training Provider of the Blockchain Council
- A PeopleCert Training Partner
- An Authorized Pearson VUE Test Centre

Training Partner



THINKSMART
Development and Training

WHAT MAKE US DIFFRENT?

- We Enhance Youth Employability and Entrepreneurship Opportunities
- We Have a Large Network in Various Industries and Sectors
- We Provide Customized Training Programs
- We Provide Highly Trained Professionals
- We Provide Trainings to IT Professionals, Students and Jobseekers

Contact Details

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Exclusive Digital Media Partner - Bahrain



LocalBH, founded by its CEO, Saad Ahmad, and co-founder Ali Farooq, is Bahrain's largest English internet media and digital publishing company, representing the voice of today's consumer by producing cutting-edge content across social media channels to over 125k followers across social media accounts and a leading website that can be visited on LocalBH.com.

Our mission is to create a community that seeks adventure, fun, knowledge, and self-discovery through our platforms.

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www.localbh.com

Media Partner



NEWS AFFINITY identifies itself as – and is widely known to be - the most trusted source for news and information. The NEWS AFFINITY Digital Network, which is the top network of news Web sites in the United States, and NEWS AFFINITY Newsource, the world’s most extensively syndicated news service. NEWS AFFINITY is proud of our ability to bring you up-to-the-minute news from around the world, as a result of our many extensions.

NewsAffiinity is the most Reputed and Rich source of Instant breaking news alerts and the most talked-about stories, Information and latest updates in the field of Tech, Fashion, Gaming and Spicy Hollywood Gossip

Digital Media Partner Oman



OERLive.com is backed by a legacy that spans over two decades. For when it comes to business analyses and reportage, no one does it better than UMS – the media powerhouse that introduced Oman’s leading business & lifestyle publications such as Oman Economic Review, Oil and Gas Review, Dossier, Signature and Alam Aliktisaad Wala’mal.

Our interactive and multi-dimensional formats help connect brands, consumers, and influencers. We deliver highly engaging brand experiences by leveraging our extensive access to senior executives, cross-industry editorial expertise, and content marketing experience. Today, OERLive.com serves the market as a bilingual, integrated platform, offering authoritative business news, insights and opinions from Oman and across the Middle East.

We provide our audience of corporate leaders, entrepreneurs, and policymakers with critical business insights as well as unparalleled access to culture, travel, design, style, and technology.

Research Partner



Oxford Business Group (OBG) is a global research and advisory company with a presence in over 30 countries, spanning Africa, the Middle East, Asia, and the Americas. It is recognised internationally as a distinctive and respected provider of on-the-ground intelligence on the world's fastest-growing markets, termed The Yellow Slice, in reference to OBG's corporate colour.

Through its range of products - Economic News and Views; OBG CEO Surveys; OBG Events and Conferences; Global Platform, which hosts exclusive video interviews; and The Report publications - as well as its Advisory division, OBG offers a comprehensive and accurate analysis of macroeconomic and sector-level developments for sound investment opportunities and business decisions.

OBG provides business intelligence to its subscribers through multiple platforms, including its direct 6 million verified subscribers, Dow Jones Factiva subscribers, the Bloomberg Professional Services subscribers, Refinitiv's (previously Thomson Reuters) Eikon subscribers, and more.

International Media Partner



Teletimes International, a premier business publication focused towards the Telecom, Satellite and ICT sectors of the Middle East, Asia and Africa, proactively leverages knowledge and insights from executives and decision-makers. In its 17th year of publication, Teletimes is a media partner for almost all major events and conferences in the region.

To date, Teletimes has over 190 printed editions and approximately 50 special editions and reports. Envisioning a scholarly publication, Teletimes actively participates in high-profile industry events, seminars, conferences and exhibitions throughout the year to ensure it provides the latest research, analyses and developments of the industry to its readers.

Teletimes' vast geographical presence and corporate-wide penetration serve as an exceptional resource for attaining targeted projection and publicity before corporate sectors. Teletimes proactively leverages knowledge and insights from executives and decision-makers, who know telecommunications to achieve a qualitative edge by capitalizing on the age-old need for information. Teletimes is actively providing information and news in real-time through its website www.teletimesinternational.com and e-newsletters.

As the only industry publication of this reach and coverage, Teletimes creates a very interesting read for every person in the telecommunications, satellite and ICT industry. For further information, please contact info@teletimesinternational.com or visit www.teletimesinternational.co

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Media Partner



ZEX PR Wire Comes With A Modern & Budget Friendly Approach To Help PR Teams With Best Solutions

With changing times, the need for improved marketing and PR strategies has also increased. ZEX PR Wire understands the market requirements and has therefore come up with a very modern, fast, efficient and budget friendly approach to provide PR-related solutions to leading and growing businesses.

ZEX PR Wire is a Press Release Distribution SAAS platform that syndicates press release content to Tier 1, 2 & 3 media outlets globally. It has partnered with 500+ media outlets and is a 99% automated platform that can be used by any marketing or PR team for conducting and managing PR campaigns for their clients.

ZEX PR Wire promises to be a platform with zero mail trails, zero mediators, & Truly automated PR platform which enables you to do any press release campaign in less than 72 hours. Some of the best features of Zex PR Wire include:

Multiple Company Management

- 24/7 web & email support
- Dedicated Whatsapp/Telegram support
- Exclusive agency plan and reseller plans
- Transparent pricing
- Automated full coverage report
- Dedicated Editorial Support
- No additional charges for image uploading
- Free PR templates
- Link insertion



GROW YOUR PRESENCE

**INCREASE YOUR VISIBILITY ALL
AROUND THE GLOBE WITH ZEX PR WIRE**

Event Organizer



Bahrain Technology Companies Society (BTECH) is a nonprofit entity that was established in 2012. As part of the country's vision to improve its economic efficiency, we strive to fully elevate the statuesque of the sector and bring the ICT companies in Bahrain to a competing level with its regional and international competitors.

BTECH aims to participate in the preparation of policies & regulations related to the field of technology in Bahrain, build productive relationships with similar local, regional, and international organizations, and support ICT companies and start-ups operating in Bahrain.

Contact Details

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Event Organizer



WorkSmart is a specialized events development and management company that provides a comprehensive service to a wide range of clients across a variety of event activities at the local, regional, and international levels.

It was in the year 2002 when we took the first step in the development of business events under the Gulf Future Business Brand. In 2007, we became the first organization in Bahrain to initiate the Bahrain Pavilion at GITEX, Dubai.

After 11 years in the business, we finally initiated to launch Worksmart, a stand-alone company that solely focuses on the development and management of business events. This transition aims to emphasize our strengths and capabilities for planning, developing, managing, and organizing events.

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MEET ICT
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Conference Agenda

OPENING CEREMONY AGENDA

4 July 2023 | Tuesday

9:00AM



WELCOME ADDRESS

Mr. Tareq Fakhroo

Chairman
Bahrain Technology Companies Society



KEYNOTE PRESENTATION

Mr. Mohammed Alsuheim

Assistant Deputy Minister of Future Skills & Digital Knowledge at the
Ministry of Communication and Information Technology & CEO of Saudi
Digital Academy



BAHRAIN DIGITAL CONTENT AWARD
COMMITTEE WELCOME REMARKS

Mr. Ahmed Al Hujairy

Committee Member

JURY & WINNER AWARDING

MEET ICT AND BITEX SPONSORS
APPRECIATION

10:30AM

BITEX EXHIBITION RIBBON
CUTTING

MEET ICT CONFERENCE AGENDA

DAY 1 | 4 July 2023 | Tuesday

8:00 - 9:00

REGISTRATION

KEYNOTE SPEAKER



Mr. Mohammed Alsuheim

Assistant Deputy Minister of Future Skills & Digital Knowledge at the Ministry of Communication and Information Technology & CEO of Saudi Digital Academy

10:30 – 11:00

Exhibition Ribbon Cutting & Networking Break

11:00 - 12:40

SESSION 1 : "BUILDING A SMART AND SUSTAINABLE FUTURE"



MODERATOR
Dr. Mohamed Baqer
Dean - College of Applied Studies
University of Bahrain



"Future-Proofing the Labor Force"

Eng. Belal Al-Hafnawi

Technology and Digital Transformation Leader,
Telecommunications Regulatory Commission, Jordan



"Digital Transformation and the difference it makes"

Dr. Derick Jackson

Managing Director,
Wiser Group Consultancy
Bahrain



"Role of ICT in Healthcare for Digitization Strategy"

Mr. Shafeek Sahib

Digitization Program Manager
Dhahan Health Assurance Hospitals
Company, Kuwait



"Digital Transformation in General & Adoption"

Mr. Abdulla Alfahaid

Chief IT Officer
Ajlun & Bros. Holding
Saudi Arabia

12:40 - 13:00

NETWORKING BREAK

13:00 - 14:00

PANEL DISCUSSION: "ENABLING YOUR ORGANIZATION'S DIGITAL TRANSFORMATION JOURNEY"



MODERATOR
Mr. Mirza Asrar
Founder & CEO
CTM360



Mr. Ahmed Alaradi

EVP, Business & Managing
Director
TAP Payments



Mr. Ahmed AlHujairy

Group CEO
Gulf Future Business



Eng. Hossam Megahed

Chairman, Etesal NGO Egypt
AICTU Board Member



Mr. Ahmed Albalooshi

CEO
Advantari

Building Smart Cities: Unlocking Innovation and Leveraging Technology for Sustainable Urban Development



Dr. Ahmad Alnafessah

GM - Institute of Smart Cities
Technologies
King AbdulAziz City for Science
and Technology

14:00 – 15:20

SESSION 3: THE IMPACT OF THE DIGITAL ECONOMY ON INNOVATION



MODERATOR
Dr. Hasan Razaqi
Assistant Professor
Ahlia University



Dr. Jarmo Kotilaine

Chief Strategy and Data
Analytics Officer
Tampere



Digital Economy: Egypt Case Study

Eng. Hossam Megahed

Chairman, Etesal NGO Egypt
AICTU Board Member

Application of BIM Technologies in the Digital Transformation of the Construction Industry.



Dr. Saraa Alasadi

Assistant Professor
University of Bahrain

15:20

LUNCH

CONFERENCE CLOSING DAY 1

MEET ICT CONFERENCE AGENDA

DAY 2 | 5 July 2023 | Wednesday

9:00AM - 10:40AM

SESSION 4: "THE PROMISE AND CHALLENGES OF ARTIFICIAL INTELLIGENCE"



MODERATOR
Dr. Hasan Razaqi
Assistant Professor
AHLIA University



Future of AI

Dr. Jassim Hajj President
Artificial Intelligence Society



Transforming Education With AI

Dr. Fadi Aloul Dean | College of Engineering
Professor | Computer Science &
Engineering
American University of Sharjah



Impact of AI on Business and Human Life

Mr. Adeel Ahmad Khan Program Manager
WAFDA Group Kuwait



AI in Waste Management

Mr. Kai Miethig CEO and Founder
Waiste

10:40 – 11:00

NETWORKING BREAK

11:00 – 11:40

PANEL DISCUSSION: "WOMEN IN TECHNOLOGY"



MODERATOR
Dr. Aysha Al-Syed
Assistant Professor
University of Bahrain



Ms. Trixie LohMirmand EVP | Dubai World Trade Centre
CEO | KADUN International



Ms. Zainab Khamis Head
HP Spring Studios, Bahrain



Ms. Mandy Sanghera Motivational TEDx
Speaker, United Kingdom



Ms. Ameerah Al Qubaiti Co-Founder,
Alrawi Media



Ms. Arwa Alabdulkarim General Manager, Artificial
Intelligence & Robotics Institute
King AbdulAziz City for Science
and Technology

11:40 - 12:00

NETWORKING BREAK

12:00 – 13:30

SESSION 6: "INDUSTRY 4.0 AND THE FUTURE OF MANUFACTURING"



MODERATOR
Mr. Esam Hadi
Senior Information Technology Advisor



Industry 4.0 and Manufacturing Challenges

Mr. Tamer Hamed Chief Information Officer
Dubai Cable Company



Digital Transformation through IA2IA-A journey towards Autonomous Operation

Mr. Jayanth Vasudevan Assistant General Manager -
Digital Enterprise Business



Mr. Ahmed Albaloooshi Managing Director
FinTech ICT Services &
Consulting

Ms. Hayma Abbas Rahma Senior IT Specialist,
Alba

13:30 – 15:00

SESSION 7: "A NEW ERA OF CYBER"



MODERATOR
Dr. Abdullah Alasaadi
Assistant Professor – Department of
Computer Science
University of Bahrain



Advancing the Enterprise Toward Organizational Resilience

Rajeev Dutt General Manager
EMEA & APAC



Identity: The New Security Perimeter

Mohammed Nabil Senior Solutions Engineer
CyberArk



Security in the Cloud

Mr. Hassan Aljeshi Senior Solution
Architect



Significance of Compliance & IT Security Policy in Safeguard Against Cyber Attacks

Tarun Malhotra Founder
Cyber Cops, India

15:00

CONFERENCE CLOSING DAY 1

14:30 - 15:30

LUNCH

WORKSHOP AGENDA

6 JULY 2023 | Thursday

REGISTRATION

8:00 – 9:00 | Pre-Conference

WORKSHOP 1

9:00 – 11:00 | AI Dana 1

Target Audience: Corporates (CEOs, CTOs, CIOs, IT



Ms. Soumya Sajith

Senior MCT & PowerBI Trainer, Thinksmart

Creating Magic from your Data – Power BI Workshop for Corporates

Today, it has become important for businesses to use their data to find meaningful insights. For this, organizations must collect data from various sources, prepare it for analysis, and then visualize the results to find actionable insights. This workshop will teach you new techniques, visualizations, and best practices that will help you turn your data into valuable visual insights to help you make better business decisions.

AGENDA:

1. An Introduction to Power BI Desktop

- Preparing Data for Use
- Data Models

2. The Data Journey

- Sample of Reports Visualization
- Power BI Service

3. Introducing PL-300

- Microsoft Power BI Data Analyst

WORKSHOP 2

11:00 – 13:00 | AI Dana 1

Target Audience: University Career Offices, IT Job Seekers



Mr. Abedulraheem Essam

Training Manager - Microsoft Certified
Trainer, Thinksmart

Mustaqbali – The Cloud Opportunity for Young Bahrainis

AGENDA:

1. The Cloud Opportunity in Bahrain and Gulf

2. What do you need to be ready with?

3. How Mustaqbali can help you?

- Introduction to Cloud Computing
- Getting started with the cloud.
- Overview of AWS Services

WORKSHOP 3

13:00 – 15:00 | AI Dana 1

Target Audience: Corporates (CEOs, CTOs, CIOs, IT



Mr. Mohammed Qamber

Regional Manager Business Development,
Gulf Falcon Business Solutions

Blockchain

AGENDA:

1. What is Blockchain technology
2. History of Blockchain
3. How it works?
4. The Blockchain Ecosystem

15:00

LUNCH



Conference Moderators & Speakers

KEYNOTE SPEAKER



Mr. Mohammed Alsuhaim

Technology and Digital Transformation Leader
Telecommunications Regulatory Commission, Jordan



ABOUT THE KEYNOTE SPEAKER

Holding more than 13 years of executive experience, mainly in human resources strategy, national talents development, leadership development, diversity and inclusion, organizational structure, and learning programs design. Mohammed A. Mohammed ALSuhaim has been the CEO of the Saudi Digital Academy (SDA), one of Ministry of Communications and Information Technology (MCIT) initiatives since 2020 after he held the role of Vice President of Operations at the SDA. M. Alsuhaim is an expert in Tech-Talents development with deep understanding in translating the organizational goals into a tangible growth via the development and engagements of the talents. Mr. ALSuhiam has major contributions in the role he is handling in Ministry of Communication and Information Technology, he opened an important dialogues with the most known international houses of human capital development expertise. Throughout his career, Mohammed focuses on the convergence of digital transformation, training and development to raise the efficiency of cultural initiatives, leadership and change management. He leverages modern technical concepts and practices to develop human capital and raise the economic value of institutions and organizations. Mohammad ALSuhaim graduated with a Master's degree in Human Resources Management from AlYamamah University in 2015. He received his Bachelor's degree in Business Administration from Imam Muhammad bin Saud Islamic University.

COMMITTEE MEMBER



Mr. Nawaf Abdulrahman

Head of Information Technology
Mohammed bin Khalifa Cardiac Center, Bahrain



ABOUT THE COMMITTEE MEMBER

Nawaf is the Head of Information Technology at Mohammed bin Khalifa Cardiac Centre. He also holds other several important roles such as Member of the Eminent Expert Grand Jury and Regional Spokesperson for the World Summit Award, President of Program Industry Advisory Panel of AMA University, and Member of the Advisory Board in the Applied Science University, University of Bahrain and Bahrain Polytechnic, furthermore, he is the former president of Bahrain Internet Society during the period from 2011 to 2017, and currently he is the General Secretary of Bahrain Smart City Society.

Nawaf is a skilled Information and Communications Technology (ICT) executive with 21 years strong ICT operational and strategic experience. Efficient at aligning ICT objectives and deliverables with corporate goals. Proven ability to manage large scale projects through the complete lifecycle and delivery within time and budget constraints.

Nawaf has an MBA with a focus on Finance and a Bachelor in Information Technology; he is also CISA, ITIL, MCSE and PMP. He worked on many initiatives to the community through Bahrain Internet Society such as Future IT Leaders, eCitizens initiative, Women in Technology initiative.

During his career he led the deployment of several complex large-scale projects successfully and has several success stories published by leading organizations such as Microsoft, and won several global awards in the field of leadership and Information Technology.

MODERATOR

Dr. Mohamed Baqer

Dean - College of Applied Studies
University of Bahrain



ABOUT THE MODERATOR

Dr. Mohamed Baqer is the Dean of the College of Applied Studies since 2019. Previously he served as Acting Vice President for Information Technology Services, Administrative and Financial Affairs between 2019 and 2022. Dr. Baqer is a faculty member at the Department of Computer Engineering, College of Information Technology. Additionally, Dr. Baqer is an ACM and Senior IEEE member. Dr. Baqer is a keynote speaker and reviewer of many conferences and journals and an active researcher in the fields of quality assurance, higher education, artificial intelligence, and the Internet of the Future.

Moreover, he has numerous publications in cybersecurity, internet safety and energy efficient algorithms, the Internet of things, and linking social networks to the Internet. Prior to joining the University of Bahrain in 2008, Dr. Baqer studied for his Master's in Computer Networks and Ph.D. at Monash University. Dr. Baqer researched Peer-to-Peer, Network Security, Mobile IP, and Wireless Systems during his Master's and Doctorate degrees from Monash University where he was awarded numerous scholarships.

SESSION 1

"BUILDING A SMART AND
SUSTAINABLE FUTURE"

SPEAKER

Eng. Belal Al-Hafnawi

Technology and Digital Transformation Leader
Telecommunications Regulatory Commission, Jordan



ABOUT THE SPEAKER

Eng. Belal Al-Hafnawi is an ICT executive leader experienced in technology, management, leadership, regulatory, and strategy. Currently working as Commissioner and full-time Board Member at the Telecommunications Regulatory Commission (TRC). His Excellency Belal has 21 years of experience in technology, telecommunications, information technology, and digital transformation. He has worked with several international mobile network vendors and service providers including Huawei, Motorola, Nokia, Samsung Electronics, and STC. He has wide work experience in various telecommunications fields, which include management, advisory, strategy, technical consulting, managing complex programs and projects, operation management and quality. He holds Bachelor's and Master's degrees in Telecommunications from the University of Jordan and holds executive certification in Management and Leadership from Massachusetts Institute of Technology (MIT), United States, which focused on business implications in Artificial Intelligence and the Internet of Things and platform strategies.

Eng. Al-Hafnawi is very dedicated to giving back to his community and supports several local and international activities and organizations in technology strategy and digital transformation, he is a technology articles writer, author, and international speaker on various topics related to technology.

SESSION 1

"BUILDING A SMART AND
SUSTAINABLE FUTURE"

SPEAKER

Dr. Derick Jackson

Managing Director
Wiser Group Consultancy, Bahrain



ABOUT THE SPEAKER

Dr. Derick Jackson is the Managing Director and Founder of Wiser Consulting Group. He is an executive coach, consultant, and facilitator who brings more than 25 years of global experience in complex interpersonal and organizational dynamics.

He brings in-depth knowledge and hands-on expertise in change management, cultural alignment, digital transformation, and strategic planning to his projects. He has designed well-informed processes and methods that accelerate sustainable leadership growth and resulted in fluid and profitable enterprise-wide improved organizational dynamics.

Derick has worked with leaders in a variety of business sectors, including oil and gas, high tech, clean tech, biotech, healthcare, financial services, retail, private equity, government agencies, non-profits, and professional services firms. He has worked and lived in the Middle East for 15yrs, working with companies such as Saudi Aramco, SABIC, TAQA, and ADC. One of Derick's passions is creating a proven digital leadership pipeline and succession management platforms to minimize talent risk to organizations.

Dr. Jackson graduated from two American universities, Capella University with a Ph.D. in Organizational Behavior, and the University of Iowa with an Executive MBA. He strongly believes that Digital Transformation will increase customer satisfaction, remake company culture, and turn data into actionable revenue generation insights.

SESSION 1

"BUILDING A SMART AND
SUSTAINABLE FUTURE"

SPEAKER

Mr. Shafeek Sahib

Digitization Program Manager Dhaman Health
Assurance Hospitals Company Kuwait



ABOUT THE SPEAKER

A well-known Consultant speaker and Healthcare Technology Management Professional with 20+ years of progressive leadership, including four years as a Guest Lecture at a college and Polytechnic in India and Professional experience in large Healthcare settings across the Middle East, leading Technology enabled portfolios, Information Management, and Knowledge Transfer programs.

Equipped with Organizational leadership and Digital transformation, helping to customize various models, including Waterfall and Agile approaches in Project Management, achieving the Organizational goal, evidenced by getting certified as CSM, PMP, and PgMP, and currently pursuing Doctorate Degree in Healthcare Technology and Innovation.

SESSION 1

"BUILDING A SMART AND
SUSTAINABLE FUTURE"

SPEAKER



Mr. Abdulla Alfahaid

Chief IT Officer
Ajlan & Bros. Holding, Saudi Arabia



ABOUT THE SPEAKER

Abdullah Alfahaid is a Global and Saudi IT leader, responsible for leading and driving the organization's technology and information security strategy. Over the course of 15 years, Abdullah has led the delivery of IT Initiatives. Well-focused on Digital Transformation and innovation. Abdullah is also known as a change & action-oriented executive who thrives on tackling large-scale challenges.

Furthermore, he is known for his approaches to people management and integration of emerging technologies to enable business strategy deployment in a short period with quick actions.

SESSION 1

"BUILDING A SMART AND
SUSTAINABLE FUTURE"

MODERATOR



Mr. Mirza Asrar

Founder & CEO
CTM360, Bahrain



ABOUT THE MODERATOR

Mr. Mirza Asrar is the Founder and Chief Executive Officer of CTM360, who is the visionary behind developing the Digital Risk Protection stack that embodies the concept of the company. He focuses on building a highly scalable platform with a vision “build locally, scale globally”, and believes in empowering the Arab World to be recognized by this sophisticated technology, especially Bahrain.

The reason why CTM360 has accomplished many things since its establishment is the belief of its CEO, who always encourages his team to think differently in order to maximize the potential and get the best outcomes.

PENEL DISCSSION

“ENABLING YOUR ORGANIZATION’S DIGITAL
TRANSFORMATION JOURNEY”

PANELIST



Mr. Ahmed Alaradi

EVP, Business & Managing Director
TAP Payments, Bahrain



ABOUT THE PANELIST

Ahmed Al Aradi is the Group EVP, Business at Tap Payments, and the team's Managing Director in Bahrain. He has been part of the Tap journey for over 4 years, starting off in Growth and Business Development. Today as the Group EVP of Business, he focuses on growing Tap's business, strategies partnerships, and relationships with financial institutions.

Ahmed is an MBA graduate from Ahlia University in Bahrain and has worked in industries such as Telecom, Cybersecurity, and Payments with companies such as AMEX, SCT technology solutions, and more.

PENEL DISCSSION

"ENABLING YOUR ORGANIZATION'S DIGITAL
TRANSFORMATION JOURNEY"

PANELIST / SPEAKER



Eng. Hossam Megahed

Chairman, Eitesal NGO Egypt
Board Member, Arab ICT Union



ABOUT THE PANELIST

Hossam Megahed is the founder & CEO of IPMagix, a solution developer in Mobility, IPTV and IPT with a special focus on the Hospitality vertical. Currently, he is the Chairman of EITESAL NGO, where he provides visionary leadership and strategic guidance to drive the organization's mission forward."

He served as a board member of the ITIDA (IT Industry Development Authority) from 2005-2011 and a member of the board for the Chamber of CIT at the Federation of Egyptian Industries (2004-2011). He is also a member of the American Chamber of Commerce and its ICT committee and a co-founder and board member of the Internet Society of Egypt (ISE).

Hossam Megahed holds a B.Sc. in Telecommunications, Faculty of Engineering, Cairo University -1985, with an experience for the last 25 years in the fields of IT, Mobile Commerce, Telecommunications, Business Information Services, Electronic Commerce, and Internet business in several multinational organizations.

During this period, he joined the Alcatel team in Egypt installing Egypt's first public data network (Egypt Net) which is being operated by Telecom Egypt. Hossam joined GE Information Services 'GEIS' as the Team-Leader for Egypt's operations. Later on, he joined the American Chamber of Commerce as the Manager of its Business Information Center, and then he founded IPMagiX (MNS) in December 1997. As the CEO & President of IPMagiX (www.ipmagix.com), Hossam Megahed has built strong strategic alliances with key industry players like Microsoft, Cisco, and Samsung that ensured maintaining a continuous edge with the latest technological advances in today's world. He is also keeping strong and positive relations with various related governmental organizations.

PENEL DISCSSION

"ENABLING YOUR ORGANIZATION'S DIGITAL
TRANSFORMATION JOURNEY"

PANELIST



Mr. Ahmed Albalooshi

CEO Advantari, Bahrain



ABOUT THE PANELIST

C-Level technology executive with 23 years of experience.

Ahmed is currently the founder and CEO of Advantari Digital which specialized in Digital Transformation and Cyber Security. Ahmed is also a board member & CTO of Inablr specializing in FinTech and WealthTech.

Ahmed has also chaired the Digital and Cybersecurity Committee of Bahrain Association of Banks. Moreover, he was a Board Member and Chairman of the Advisory Board of Bahrain FinTech Bay.

PENEL DISCSSION

"ENABLING YOUR ORGANIZATION'S DIGITAL
TRANSFORMATION JOURNEY"

MODERATOR



Dr. Hasan Razzaqi

Assistant Professor
Ahlia University, Bahrain



ABOUT THE MODERATOR

Hasan Razzaqi is currently working in Multimedia Sciences Department (Ahlia University) as Assistant Professor. In 2017, he was awarded a PhD degree from Brunel University in UK with research titled “Factors Determining e-Government Security”. In 2004, he was awarded a Master degree in Multimedia Information System from Brunel University in UK with research titled “Automatic Context Base Indexing and Retrieval”. And in 1998, he was awarded a B.Sc. degree in Computer Science from University of Bahrain in Kingdom of Bahrain.

He joined Ahlia University in August 2008 as a Director of Information and Communication Technology Centre, where he was responsible for managing, directing, planning, coordinating, budgeting, evaluating and maintaining the computer systems in Ahlia University. In 2017, he joined Multimedia Science Department as Assistant Professor.

Furthermore, from 1998 to 2008, he had worked in various positions at University of Bahrain.

PENEL DISCSSION

“ENABLING YOUR ORGANIZATION’S DIGITAL
TRANSFORMATION JOURNEY”

SPEAKER



Dr. Ahmad Alnafessah

General Manager Institute of Smart Cities
Technologies King Abdulaziz City for Science and
Technology, Saudi Arabia



ABOUT THE SPEAKER

Dr. Ahmad Alnafessah is the General Manager of the Smart Cities Technologies Institute at King Abdulaziz City for Science and Technology (KACST). Ahmad is also an AI adviser in the Centre for the C4IR KSA in Affiliation with the World Economic Forum WEF. He was a Senior AI and Cloud Computing Engineer at the National Centre for AI and Big Data Technologies, KACST, from 2009 to 2017.

His research focuses on performance engineering for big data systems and AI, specifically on in-memory platforms. He is interested in cognitive city systems, digital twins, big data, AI, IoT, HPC, and complex distributed systems. He has a strong background and experience in applying AI solutions for architecture design, continuous integration, and continuous delivery (ci/cd), DevOps testing tools, and runtime services management with international (Europe, UK, and Silicon Vally) and local experience.

Ahmad was a team member who developed the AI DevOps framework called RADON. This DevOps framework helps the European software industry to adopt serverless Function as a service (FaaS) technology while avoiding lock-in within a specific FaaS provider by utilizing AI/ML and DevOps.

SESSION 3

"THE IMPACT OF THE DIGITAL
ECONOMY ON INNOVATION"

SPEAKER



Dr. Saraa Alasadi

Assistant Professor
University of Bahrain



ABOUT THE SPEAKER

Business Development Manager at Olivan Contracting and Faculty Member at the College of Engineering/ University of Bahrain.

Olivan Contracting utilizes Building Information Modeling (BIM) and cutting-edge technologies to optimize building structures while minimizing costs. As a university faculty member, my primary focus is on teaching subjects such as computer applications in civil engineering, engineering economy, and computer-aided civil engineering drawings. I also aim to guide young individuals, helping them find their place in the dynamic construction industry.

SESSION 3

"THE IMPACT OF THE DIGITAL
ECONOMY ON INNOVATION"

SPEAKER



Dr. Jarmo Kotilaine

Chief Strategy and Data Analytics Officer
Tamkeen



ABOUT THE SPEAKER

Jarmo Kotilaine is the Chief Strategy and Data Analytics Officer of Tamkeen, having initially joined the organization in 2016. He served as the Chief Economist of the Bahrain Economic Development Board (EDB) starting in 2012. He previously worked as Chief Economist of the National Commercial Bank (NCB) of Saudi Arabia, having initially worked on setting up the research function for NCB Capital, the investment arm of the NCB Group. Dr Kotilaine worked for a number of years as an economic and financial consultant with a primary focus on emerging markets. He is the author of *Trials of Resilience: How COVID-19 is Driving Economic Change in the Arab Gulf* (London, 2021), *Sustainable Prosperity in the Arab Gulf* (London, 2023), and a regular commentator and columnist in the Gulf media. Dr Kotilaine studied economics and economic history at Oxford, Cambridge, and Harvard.

SESSION 3

"THE IMPACT OF THE DIGITAL
ECONOMY ON INNOVATION"

SPEAKER



Dr. Fadi Aloul

Dean | College of Engineering
Professor | Computer Science & Engineering
American University of Sharjah, UAE



ABOUT THE SPEAKER

Dr. Fadi Aloul is the Dean of the College of Engineering and a Professor of Computer Science & Engineering at the American University of Sharjah (AUS), UAE. He holds a PhD and MS degrees in Computer Science & Engineering from the University of Michigan, Ann Arbor, USA, respectively, and a BS degree in Electrical Engineering summa cum laude from Lawrence Technological University, Michigan, USA. His research and industrial interests are in Cyber Security, Mobile Applications, Teaching Innovation, and Design Optimization. He is a Certified Information Systems Security Professional (CISSP).

Dr. Aloul received a number of prestigious awards including the Global Engineering Deans Council (GEDC) Airbus Engineering Diversity Award, the H.H. Sheikh Khalifa, UAE's President, Award for Higher Education, the Sheikh Rashid's Award for Outstanding Scientific Achievement, the Abdul Hameed Shoman Award for Young Arab Researchers, and the AUS Excellence in Teaching Award. He has 140+ publications (available at <http://www.aloul.net>) and 1 US patent. He is a regular invited speaker and panelist across several international conferences related to Cyber Security, AI, Technology, Innovation and Education.

SESSION 3

"THE IMPACT OF THE DIGITAL
ECONOMY ON INNOVATION"

SPEAKER



Mr. Adeel Ahmad Khan

Program Manager
WAJDA Group Kuwait



ABOUT THE SPEAKER

ADEEL AHMAD KHAN is a Program Manager in WAJDA Group, a reputable Group in whole GCC Countries, serving in the field of Telecommunication, Renewable Energy, X- Automation, ICT, Media & Broadcast for more than 3 Decades. Mr. Adeel Ahmad is a capable, result-oriented and technology-driven professional with more than 16 Years+ successful professional track, recognized by STC, ZAIN, Huawei and Ericsson with appreciation. He is leading Kuwait and KSA operations for WAJDA Group.

His hunger for innovation and upcoming technologies gave him the opportunity to successfully lead the digital transformation and AI journey for the Organization. Further, he led WAJDA first ever E-Commerce Portal development and launch with success.

Mr. Adeel Ahmad is having experience in leading teams successfully, increasing efficiency, and productivity whilst reducing costs and inefficiencies by using the latest tools and technologies. The ability to keep a level head all the time nurtures and rows business. Evaluate opportunities, risks and deliver innovative solutions to challenges. Possesses excellent client-facing skills and is highly successful in defining company direction, achieving goals and optimizing business. Always provides his insight and contributes to the company's future strategies and business direction. Successfully developed and added new verticals of X-Automation and Renewable Energy in the WAJDA Portfolio.

SESSION 3

"THE IMPACT OF THE DIGITAL
ECONOMY ON INNOVATION"

SPEAKER



Mr. Kai Miethig

CEO and Founder
Waiste, Bahrain



ABOUT THE SPEAKER

Architect and Project Manager, born in 1971 and educated in Germany with almost 20 years of experience in the fields of design, project management, and site supervision as well as extensive expertise in material resource management, process efficiency and training. Living in the Middle East for more than 15 years and since 2007 based in Bahrain, being involved in various projects related to material resource management in the region like zero steel waste precast factory in Dubai, initiative of waste segregation in Ras Al Khaimah by RAK Waste Management Authority and passionate about environmental awareness and innovations. Certified tourist guide by BTEA (Bahrain Tourism and Exhibition Authority) since January 2017 with over 5 years of experience in eco-tourism, VIP guest tours, exclusive private tours, adventure and nature tours, exhibition guiding, sports trip preparation with DNATA, Best of Bahrain, Visit Bahrain and Al Gosaibi Travel. CEO and founder of W-AI-STE, wastrepeneur, ecopreneuer, inspireneur, edutainer and speaker in conferences on environmental awareness and eco-tourism, developer of a training program to enhance knowledge and build local capacities on MRM (Material Resource Management) and EPP (Efficiency Performance Processing). Appointed as Island Innovation Ambassador for The Kingdom of Bahrain in May 2021 as well developer of eco-tourism activities and tours with Amazing Bahrain and supporting environmental local and international initiatives like World CleanUp Day, Island Innovation, CleanUp Bahrain, Bahrain Diving Volunteer Team or environmental projects like Rooftop Home or Hidden Treasure Garden Diraz project and blogging about environmental issues, innovative technology and future solutions.

SESSION 3

"THE IMPACT OF THE DIGITAL
ECONOMY ON INNOVATION"

SPEAKER



Dr. Jassim Haji
President
Artificial Intelligence Society, Bahrain



ABOUT THE SPEAKER

Dr Jassim Haji has management and executive experience in Aviation, Hospitality, Technology and Telecommunications for over 30 years. He is an international expert, strategist and researcher in Artificial Intelligence and Digital Transformation, plus President of Artificial Intelligence Group. He participated as a key speaker and chairman in over 200 technology conferences in Middle East and Europe to cover latest technologies such as Artificial Intelligence, Cloud Computing, Big Data, Cyber Security and Digital Transformation. He also published articles in relation to the above topics.

Dr. Haji received his Doctorate in Business Administration (PhD) from the University of Northumbria at Newcastle, UK in 2010. He has completed his master's degree in management of Information Technology from the University of Sunderland, UK and graduation in telecommunications from the famed Cable and Wireless College, Cornwall, UK.

He started his career with Sprint Telecommunications in London before joining Gulf Air in 1985 as a network engineer and moved to Sabre – an American airline Travel IT solutions company. He then moved to ED5 as an Executive Director, another American IT solutions company with global presence, then in 2008 to Gulf Air as the Director of Information Technology Division. He has served on the board of directors of a leading hospitality and tourism technology provider in the Middle East and on SITA Council representing Middle East and North Africa.

About BITEX

BITEX, a technology exhibition held in parallel with MEET ICT Conference, gathers all ICT Companies under one roof to showcase Digital Transformation in the ICT Industry. This event aims to strengthen innovatively potential and empower the business technology sector to contribute diversified resolutions in the ICT industry.



Exhibitor



BITEX 2023
BAHRAIN
INTERNATIONAL
TECHNOLOGY
EXHIBITION

Etisalcom^o

I C Tomorrow

Etisalcom Bahrain W.L.L is Bahrain's prominent Information technology and communications (ICT) company, offering value-added and innovative services for residential and corporate customers. Licensed to provide national and global Telecom and IT services, Etisalcom Bahrain W.L.L is the first private sector service provider and credible alternative for fully integrated Information Communications Technology (ICT) solutions in the Kingdom of Bahrain and beyond. As a communications provider of next generation voice, video and data services, Etisalcom is committed to delivering innovative and customized solutions that will drive businesses into the future. Our vision is to inspire growth and expansion by continuously introducing new services, adding to our portfolio of ICT solutions.

Contact Details

Eman Almahmeed | Account Manager Of Web & Application And Digital Marketing

www.etisalcom.com | eman@etisalcom.com | +973 13301508

P. O. Box 11100, Manama Kingdom of Bahrain

Flat/shop no.11 building 371 road 1912 block 319 Manama Alhoora

Exhibitor



BITEX 2023
BAHRAIN
INTERNATIONAL
TECHNOLOGY
EXHIBITION



Ana smart business card, also known as a digital business card, is a modern and innovative way to share contact information and connect with potential clients and collaborators. With a smart business card, instead of relying on traditional paper cards, you can use technology to create a more engaging and interactive networking experience.

Contact Details

George Ghaly Brand Manager

george@anasmartcard.com | www.aanasmartcard.com | +973 34000654
Hidd Industrial Area - BIW Building

Exhibitor



BITEX 2023
BAHRAIN
INTERNATIONAL
TECHNOLOGY
EXHIBITION



Electronic On-Ramp is a leading service provider specializing in bringing forth innovative software solutions to various industries globally.

Our growth is credited to a management thrust of placing our customers at the forefront of our services across the middle east, Africa and south-east Asian countries.

We believe in maintaining long-term partnerships with our clients, ensuring the delivery of their needs through constant innovation, advanced technology and re-engineering of their business processes. Through our experience, we successfully delivered numerous projects which aim to streamline operations, improve performance and maximize profitability.

EOR solution includes accounting and ERP, CRM, payroll, e-commerce, facility management system, customized software development, e-invoicing, web development, intellectual property management, school management software, digital business cards, networking, cloud system solutions and cyber security.

Contact Details

Richard Butuin Managing Director

richard.bituin@eorsecurity.com | www.eor.us | + 973 3977 9405

P.O. BOX 3094 | Office 14, Building 1046, Road 3019, Block 330, Manama Bughazal
Kingdom of Bahrain

Exhibitor



BITEX 2023
BAHRAIN
INTERNATIONAL
TECHNOLOGY
EXHIBITION

HASSOUN

Ana smart business card, also known as a digital business card, is a modern and innovative way to share contact information and connect with potential clients and collaborators. With a smart business card, instead of relying on traditional paper cards, you can use technology to create a more engaging and interactive networking experience.

Contact Details

Mohammed Nisar General Manager

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P.O. Box 26404 | BLOCK 308, ROAD 333, BUILDING 0419, GUDAIBIYA

Exhibitor



BITEX 2023
BAHRAIN
INTERNATIONAL
TECHNOLOGY
EXHIBITION



Iron Mountain Incorporated (NYSE: IRM) is a global leader in innovative storage, data center infrastructure, asset lifecycle management, and information management services.

Organizations across the globe trust us to store and protect information and assets. Thousands of local enterprises work with us, as does almost all of the FORTUNE 1000. From critical business information to geological samples and works of fine art to original recordings of treasured artists, our customers rely on us to protect and help unlock value from their paper and digital information in innovative and socially responsible ways.

The portfolio of offerings in document storage and destruction services, digitization of paper-based data, and records information management enable Iron Mountain to increase automation and resilience, improve compliance, reduce risk, and create greater value for customers. Data management and storage solutions ensure companies are compliant with international standards and form a strategic part of accelerated digital transformation initiatives.

Contact Details

Samer Nayal Commercial Manager

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Alkooheji Infotech is an Information and Communications Technology provider backed up by major ICT Partners in the region.

We serve both the corporate and consumer markets in Bahrain, offering a wide range of customized and comprehensive ICT Solutions to businesses, government entities and residential customers nationwide.

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silah

We are a leading regional Business Process Outsourcing specialized in providing Customer Experience (CX) solutions, headquartered in Bahrain, operating in KSA and Kuwait since 2009. We have a workforce of 900+ and completed over 45 operational projects successfully through 13 years of experience in the GCC. Delivering end-to-end customer experience solutions for our clients in different sectors. We are experts in driving innovation and take a consultative, yet pragmatic approach with real-world operational experience. We offer a full spectrum of services, as advising companies, providing specialist training and certification, deploying high-tech solutions, and managing the process of the entire operations.

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zime

Dr. Faisal Ahmed Zayani, founded Zayani Computer Systems in 1983 with the objective to establish an organization that could provide efficient and reliable office automation solutions, based on high-quality products and services for the Bahrain market.

ZIME a Zayani Computer Systems initiative intends to bridge this gap by providing organizations with understanding and intelligence which are essential to imbibing the true benefits of technology; an approach that truly empowers organizations, helping them exceed expectations.

ZIME is the result of an evolutionary process that was directed and dedicated towards integrating the complex worlds of Software, Hardware with Business Intelligence, with the ultimate aim of user-friendliness

Welcome to INSPIRING TECHNOLOGY.

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infiniteblue

Infinite Blue empowers organizations to rapidly build ready and resilient operations and engage personnel across the enterprise. With 99.99% guaranteed uptime and a team of industry experts, we give leading organizations worldwide, including four of the Fortune 10, clarity and control over business disruptions.

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Cyber Cops are a leading provider of comprehensive cyber security and compliance auditing & implementation solutions, dedicated to helping businesses to protect their critical assets, data, and IT infrastructure. With our expertise, advanced technology, and industry best practices, we assist organizations in managing their cyber risks, ensuring regulatory compliance, and fostering a secure digital environment. Cyber Cops is providing the world's Top-Notch Cyber Security & Compliance Auditing & Consultancy Solutions. Our mission is to empower businesses with robust cybersecurity measures and help them achieve and maintain compliance with relevant industry standards and regulations. We strive to build trust, safeguard sensitive information, and enable our clients to operate securely in the digital landscape.

Our Services:

- IT Security/Compliance Risk Assessment
- IT Security/Compliance Risk Management
- IT Security/Compliance Risk Mitigation
- IT Infrastructure Security Architecture
- Security & Compliance Awareness Trainings
- Audit, Gap Analysis & Review
- 3rd Party Security & Compliance Audits
- Cloud Management Services
- IT infrastructure Implementation and Management
- VAPT scanning and fixing vulnerability

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ManageEngine

ManageEngine is the enterprise IT management division of Zoho Corporation. Established and emerging enterprises—including 9 of every 10 Fortune 100 organizations—rely on ManageEngine’s real-time IT management tools to ensure optimal performance of their IT infrastructure, including networks, servers, applications, endpoints and more.

ManageEngine has offices worldwide, including the United States, the United Arab Emirates, the Netherlands, India, Colombia, Mexico, Brazil, Singapore, Japan, China and Australia, as well as 200+ global partners to help organizations tightly align their business and IT.

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QSIT has been a leading provider of geospatial technology in the Middle East and Africa for over 30 years. As the first company to introduce GIS to the region, we have a strong track record of developing and consulting on GIS applications for local, regional, and international clients.

As part of the Alkan Holding Group, QSIT was founded in 1994 and has built on the success of one of Egypt's largest holding groups. We recognized early on the potential of GIS for businesses and have partnered with Esri to provide GIS-based solutions. Our team of highly skilled professionals has helped over 200 clients achieve business gains through digital transformation and the integration of GIS capabilities into their business processes.

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Hilal Computers

Hilal Computers is a leading technology solutions provider, specializing in offering a wide range of IT products and services to businesses and individuals. With a strong reputation for excellence and innovation, Hilal Computers has been serving clients across various industries since its inception.

The Hilal team showcases their comprehensive product portfolio, which includes IT Consultancy, Cloud Solutions, Cybersecurity, and Emerging technologies. Their offerings cater to the needs of small businesses, large enterprises, and individual consumers alike.

Hilal Computers prides itself on delivering cutting-edge technology solutions that are tailored to meet the specific requirements of their clients. Their team of experienced professionals ensures that clients receive personalized attention and top-notch customer service, from product selection to installation and support.

Whether you are looking to upgrade your existing IT infrastructure, acquire software, or seek expert guidance on optimizing your technology investments, Hilal Computers is your trusted partner in the ever-evolving digital landscape.

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ADRI is a leading deep tech company in the MENA region that specializes in developing AI technologies. Its aim is to break the barrier to knowledge for Arabic speakers and empower the educational sector through its products. This led to us launching “ADRI Platform” which features the largest database of research articles available in Arabic ever created, the most accurate cross-lingual plagiarism checker and specialized digital libraries. ADRI also offers mass translation, transcription and subtitling services at a faster delivery and more affordable rate without compromising on quality.

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Egypt

Northstar Technology is a leading ICT company based in Bahrain. With a strong focus on innovation and cutting-edge solutions, Northstar Technology is committed to delivering exceptional ICT services and Connectivity to businesses across various industries.

Northstar Technology offers a comprehensive range of solutions, including network infrastructure, cloud services, cybersecurity, software development, and consulting. Their team of skilled professionals possesses extensive technical expertise and industry knowledge, enabling them to design and implement customized solutions that align with each client's unique requirements.

Through strategic collaborations with leading technology vendors, Northstar Technology stays at the forefront of industry trends and offers state-of-the-art products to their clients. Their commitment to excellence, coupled with their dedication to staying ahead in the rapidly evolving ICT landscape, makes Northstar Technology the trusted choice for businesses seeking reliable and innovative technology solutions in Bahrain.

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COMPUTER WORLD W.L.L.
ENABLING TECHNOLOGY • UNLOCKING BUSINESS VALUE
Bahrain | Saudi Arabia

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Computer World W.L.L. (CW) is a privately held dynamic and forward-thinking company specializing in delivering Information Technology Infrastructure solutions and service innovation across all areas of digital transformation across public and private companies, including Government, Oil and Gas, Manufacturing, Retail, BFSI, and other sectors in Bahrain and Saudi Arabia since 1984.

Using leading-edge technologies, we develop customized, cost-effective, end-to-end infrastructure, cloud, and business productivity solutions. With our depth of experience and expertise, we can create transformative, empowering digital solutions that can provide real value to our customers.

We offer comprehensive infrastructure and business productivity solutions packaged to meet our customers business needs. We partner with industry leaders such as Microsoft, AWS, DELL EMC, VMware and others to enable agile technologies that foster higher efficiency, lower cost and business growth. Some of our specialties include:

- Data center and Converged Infrastructure
- Networking
- Security
- Productivity Solutions
- Applications & Services
- Digital Transformation
- Business Intelligence
- Robotic Process Automation
- Public Cloud - IaaS / PaaS
- Private Cloud
- Hybrid Cloud and
- Information Security

We have always been customer-centric, intuitively understanding our customers' business challenges and objectives. This has led us to build excellent partnerships with cutting-edge technology providers and become a primary partner of emerging technologies to many of our valued customers.

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INSOMEA
COMPUTER SOLUTIONS

INSOMEA is a Microsoft Cloud Gold Partner specialized in Security, Apps Modernization, Productivity and Education Founded in 2016 with currently two offices in Tunisia and Bahrain. We serve multiple industries in the MEA region.

We create value with change management. INSOMEA, from its vast experience, has developed a proprietary engagement methodology that ensures high-quality services for every client.

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Gulf Future Business is a multinational corporation with operations spread across various sectors, i.e., ICT, Training, Events, and Local and International projects. The recently added company provides healthcare consultation and assistance. In a short span, Gulf Future Business has become one of the fastest-growing companies in the Kingdom of Bahrain, with extensive operations stretching out to other Gulf countries.

Gulf Future Business has well-established multiple business operations operating under its umbrella, and they provide the core of successful operating business models.

Core services:

- Business Set-up
- Business Consultancy
- Outsourcing Services
- Portal Services
- Business Center

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TECHOSMART

Techosmart provides leading-edge, tailored ICT Solutions, with operations spreading across various sectors locally, regionally, and internationally.

Techosmart is an ICT consultancy and services provider that focuses on bringing strategized solutions to its clients, aiding them in achieving their goals and creating strong links within the business network.

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GFB | PREMIUM

GFB PREMIUM is a strategy-based, creative and marketing agency dedicated in working together to providing outstanding services with exceptional end results for over 10 years.

Our mission is to create inspirational ideas with the right mix of services to achieve your business objectives.

We provide full range of services; brand identity, design & print, digital marketing, advertising, social media, large format print & signage, event management, marketing & pr and promotional gifts It is what we do on a daily basis - you name it, we cover it!

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THINKSMART
Development and Training

ThinkSmart for Development and Training is a Leading ICT Training Provider in the Gulf Region, with over 2 Decades of Training Experience.

Backed by a Strong Leadership, an Amazing Team, and Great Partners from around the world, ThinkSmart has been working with Individuals and Organizations across the Gulf Region to fulfil their mission of reaching full potential and excellence through Digital Skilling.

ThinkSmart is committed towards providing a consultative approach to your training needs by learning your goals, helping you understand your skill gaps and enable you for Digital Transformation.

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فرصتي

FORSATI

FOR GOVERNMENT

Information & eGovernment Authority (IGA), Microsoft and ThinkSmart have collaborated in training Bahraini Public Sector employees in various job-role based Certifications. This initiative aims to upskill the public sector employees with latest Microsoft professional programs, cloud training and digital transformation in order to achieve eTransformation of the sector.

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فرصتي
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FORSATI is a first of its kind initiative that aims to help Bahrainis acquire Professional IT Skills & Empower Youth Employability in Bahrain.

The Forsati Program comes with an inclusive offering of the new Microsoft 21st Century Job Role-based Professional Certifications and post training support needed to prepare Bahraini Youth for the ICT Job Market.

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SMARTCODERS;

BAHRAIN

SmartCoders is a first of its kind, unique initiative in Kingdom of Bahrain by ThinkSmart For Development and Training in partnership with the Nasser Vocational Training Centre to train and empower 10,000 Bahrainis in the field of Coding over a period of 5 years.

This program aims to provide an extensive range of opportunities to Bahraini Individuals from all Educational and Professional backgrounds who are keen to enhance their learning by equipping them with the necessary skills, training and certification that will help them prepare for the jobs of tomorrow.

This unique initiative will also enable the engagement of Bahraini and encourage the development of Bahrain's Economic growth and welfare, making Bahrain the Coding Hub across the region. you understand your skill gaps and enable you for Digital Transformation.

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مستقبلي
Mustaqbali

BAHRAIN

Mustaqbali is your gateway to build your career in the Cloud. This program will provide you with all the Skills, Certification, Coaching and On Job Training needed to secure your career with jobs linked with Cloud Computing.

This Project is designed by ThinkSmart, a Leading AWS Authorized Training Partner and Powered by Amazon Web Services (AWS).

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مركز ناصر للتأهيل والتدريب المهني
NASSER VOCATIONAL TRAINING CENTRE

BAHRAIN

The Nasser Vocational Training Centre, named after and chaired by His Royal Highness Shaikh Nasser bin Hamad Al Khalifa.

The Centre, pride itself in the most advanced technological and educational practices to help develop and achieve high standards of education for the Bahraini youth. Our dedicated teachers and staff provide high quality academic, vocational, and social lessons that improve learning outcomes for all students and enable them to successfully realise their individual potential and future. We value honesty, excellence, and respect. Classroom learning is not our only focus. We also partner with Bahraini industries for a work study program in our students' final year. We all work to help each student to achieve their life-long goals and their full potentials.

The Centre is also an educational community that strive to foster working relationships with families, as we are all partners in providing our students with meaningful education. Families are always welcome to tour the campus and communicate with teachers and staff about their child.

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For Bookings and Inquiries, Contact:

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